



# Lloyd School of Management Studies

Plot No. 3, Knowledge Park II, Greater Noida, Uttar Pradesh– 201310

## Institution-Industry Cell

In the fast growing world, both academia and industry are strength of one another. It seems to be necessary to work by taking these two sector at same platform for present and more so for the future. Institution-Industry Cell (IIC) was formed at Lloyd School of Management Studies (LSMS) under the aegis of the AICTE to provide a common platform for interaction between Industry and Institute.

By this Interaction, The Institute will be benefited by getting aware of real-life problem, infrastructure requirement, and financial sustainability issues happening in industries. The issues can be studied thoroughly and their solution can be practiced. In the same manner, Industry will also be benefitted by getting helping hand from academia persons for solving the problems. In addition to this the industries will get human resources according to their requirement i.e. skill professionals in same field in which the industries are working.

Institution-Industry Cell, from the very first day to till date has continued to grow progressively and serves the purpose of sharing Institute's interest to the industries so that feasible areas of collaboration may be identified. Institution-Industry Cell has developed relations between LSMS and large number of industries in private as well as public sectors. The cell also organizes seminars, workshops and various other industrial training programs to explore the students and faculties with latest technologies and makes the students ready for current industry practices, and refines their skills to adapt changing technologies. The primary focus of IIC is to interact the institute with leading industries and extend the efforts in establishing institute-industry partnership across the country in near future.

### Objectives:

- Bridging the gap between Institute-Industry by organizing interactive programs and signing MOUs for collaborative work.
- Organizing seminar, workshops, exhibitions and symposiums for the students and faculties for exploring them with recent technologies.
- To conduct industrial training and arranging industrial for the students and faculties.
- To promote research and development activities by inspiring them with real-life problem happening in the industries.
- To encourage industries to collaborate with the institute for Intern-ship / In-plant Training program for the students.
- To encourage the institute and industries for collaborative works on projects.

The Institution-Industry Cell of LSMS is comprises with following members

S.No	NAME OF MEMBER	POSITION
1.	Dr. Pradeep Bhardwaj	Chairperson
2.	Dr Alka Jyoti	Member
3.	Faisal Noman	Member
4.	Aishwarya Nigam	Member

